

Ruff'ton Roots Community Garden Meeting

Ruff'ton Roots Community Garden, NC
Tuesday, August 6th - 5:30 pm

A. Welcoming/Community Agreements

Community Agreements

- Assume Good Intentions
- Be Kind
- Honor Time with Intentional Focus
- Any Contribution is Valuable
- We are all Learning and we all have Unique Strengths
- Any Question is a Good Question
- This is a Safe to Fail Environment
- Push your Edge - discomfort can lead to growth!
- Both/And Mindset, over Either/Or

B. August Schedule

- Harvests: Tuesdays 9 am - harvest pause coming, look on Point for cancelations
- Washing and Packing: Tuesdays 10 am - “ “ “
- Distribution: Wednesdays 8 am (Lindy's got this)
- Garden Work Gatherings, 5:30 pm - Tuesdays at Norris until sunflower days.
Thursdays at Hosp. Dr.

Remember to bring water, closed toe shoes (ants), and bring a hat for Norris Park as all shade is now gone! Check Point and Facebook if weather is iffy about cancelation

C. July Harvest Record

- 1,249 lbs
- 761 servings
- \$2763 value
- 289 volunteer hours
- Potato Totals - 870 and counting
- 12 youth from First United Methodist Rutherfordton Service Day
- Project Challenge - 2 to 6 youth community service per 6 events
- YouthWorks - 12 youth mission service per 6 events
- 99 volunteers in the month of JULY!!

D. Fundraising

- Merch
 - Shopping Bag reorder hang up - old design no longer available for less than \$20 each, retired by printer

- 1000 New Brochures for all events, Empty Bowls Flyers and Posters, Visitor Centers
- **Sunflower Days**
 - Watch Social Media for blooms and photo op announcements, estimating last week of August.
 - Sales will begin the following Tuesday evening
 - 4-6 Volunteers at each cutting: _Carrie, Jamie, Dot, Mary, Kim, Rob
- **FA&B - September 6th, 5:45 - until safe to exit.**
 - Launch Empty Bowls Ticket Sales - will use event brite on tablet
 - Sell Sunflowers and Zinnias - Jamie, Carrie
 - 3-4 Volunteers present throughout - sign up shifts on point
- **Hilltop Fall FestBooth - October 5th , 10 am - 5 pm, setup by 9 am**
 - Plan - Engagement, Empty Bowls Boost and Merch
 - Reserving Merch for this event
 - 3 - 4 Volunteers present throughout - sign up shifts on point
- **Empty Bowls 2024**
 - Committee Work for August:
 - Restaurant Recruitment Follow Up and Details
 - Small Business Collaborations
 - Marketing Plan in Place - Put to Actions
 - Rentals and Purchasing Orders

E. Upcoming Projects For Fall

- Purple Martin Pole fabrication order with C.F. Reece
- Select location for new shed and second concrete walkway with ramp, communicate to Public Works.
- Work out Free/Pay What You Can produce stand details with host site and start date for 2025
- Setting Permanent Beds in Plot 3
- Crop Plan, ordering asparagus crowns, more of Round in perennials
- Getting temporary shade structure at Norris
- Write Up for Intern for next summer

F. Open Discussion, Questions

G. Next Meeting Sept. 3rd: September FA&B, Hilltop Fest final plans, Empty Bowls approaching crunch time.

H. Adjourn